HEALTHCARE HEROES

2019 Inside Business

VIRGINIA MEDIA

In March, Inside Business will honor outstanding individuals and organizations demonstrating excellence in the health care field in Hampton Roads. We will present awards to the honorees at a recognition event. Additionally, all honorees will be profiled in a special section that will be included in Inside Business and also distributed at the event.

Advertising space is available in the special section. This is a great opportunity to deliver your message in this powerful and popular section. Your message can include congratulations to an honoree or offer your products and services to this targeted audience of healthcare professionals and decision makers.

SPECS AND RATES:

SIZES:

Full page	9.6”w 13.25”h
Half page	4.67”w x 13.25”h (V)
	9.6”w x 6.375”h (H)
Quarter page	4.67”w x 6.375”h

RATES:

Full page	$3,065 (includes 8 tickets to event)
Half page	$1,750 (includes 4 tickets to event)
Quarter page	$1,030

Color charges: Full or Half page +$500; Quarter Page +$300
*Current contract rates apply.

PUBLICATION & RESERVATION DATES

Space & Ad Material
January 31

Ads Go To Press
February 14

Publishes
March 4

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