

# Williamsburg

M A G A Z I N E

*All things Greater Williamsburg for locals and visitors since 1964*

## 2019 Media Kit



VIRGINIA  
MEDIA EVENTS

# Williamsburg

A Z I N E

dining • local business • worship • coupons • maps

## fall arts

your guide to the season

can't-miss performances,  
festivals, exhibits and more

### Pottery milestone

a look the past, present and  
future as iconic business hits 80

### a farm-to-table affair

Trellis restaurant chef/owner's dinner  
puts focus on local ingredients

## ALL THINGS WILLIAMSBURG SINCE 1964

Williamsburg Magazine premiered over 50 years ago and has the strength of The Virginia Gazette, Daily Press, and The Virginian-Pilot behind it. Williamsburg Magazine features fresh and relevant content about local business profiles, local shopping and dining, human interest stories, and celebrations.



# SURVEY STATS

When surveyed in 2017, Virginia Gazette readers said that Williamsburg Magazine was the most valued magazine insert they received.

**1**

Virginia Gazette readers are among the region's most affluent and educated

**2**

29% have HHLD income over \$100,000

**3**

48% have post graduate degrees

# DISTRIBUTION & REACH

## Statewide Distribution Centers

- Inserted in all copies of the Virginia Gazette
- Visitor centers statewide
- All four area military bases
- High traffic areas such as Yankee Candle, Williamsburg Pottery, Premium Outlets, Busch Gardens, Colonial Williamsburg Visitors Center, Yorktown, and Jamestown
- 4,000 direct mail to Ford's Colony, Colonial Heritage, and Governor's Landing, and Kingsmill
- All area airports
- Only magazine distributed at William & Mary
- Area colleges
- Area museums
- Medical offices
- Real estate offices
- Chamber of Commerce
- York County, Poquoson, Gloucester, Surry, Smithfield, New Kent, Newport News, Hampton and West Point
- And more...

Unique distribution of more than 54,000 copies monthly



JULY 2018 | FREE

*Williamsburg*  
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*Things to do • dining • shopping • local business • worship • coupons • maps*

we did  
declare

celebrate our independence with the story of  
the publishing of the famed proclamation

take a day trip to  
a wildlife haven  
at Back Bay

sharpen your  
ax-throwing  
skills at CW

take in music  
and movies  
under the stars

# RATES

## 2019 Monthly Advertising Rates

Sizes	11x/year Monthly Rate	4-10x/year Monthly Rate	1-3x/year Monthly Rate
Full Page	\$1,095	\$1,235	\$1,485
Half Page	\$615	\$685	\$825
1/4 Page	\$405	\$450	\$535
1/8 Page	\$215	\$250	\$295

## 2019 Monthly Advertising Rates

Sizes	12x/year Monthly Rate	4-11x/year Monthly Rate	1-3x/year Monthly Rate
Full Page	\$1,275	\$1,485	\$1,735
Half Page	\$870	\$930	\$1,075



All orders are subject to [Tribune Terms and Conditions](#). These Terms and Conditions may be updated from time to time. All orders will be subject to the Terms and Conditions that are in effect on the date an order is placed. By placing an order from print digital and/or preprint advertising, advertisers accept and agree to these Terms and Conditions.

Rates include same size advertorial about your business, written for you, in place of a standard monthly ad.

AUGUST 2018 | FREE

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## must-dos

before the sun sets on summer

**PACK A PICNIC**  
what to bring and where to go

**PICK A PADDLE**  
great spots to make a splash

**TOAST THE TRAIL**  
roadmap to local brews and more



# 2019 SCHEDULE

Issue	Publication Schedule	Advertising Deadline
Jan/Feb '19	1/9/19	11/28/19
March	2/27/19	1/23/19
April	3/27/19	2/20/19
May	4/24/19	3/20/19
June	5/29/19	4/24/19
July	6/26/19	5/22/19
August	7/24/19	6/19/19
September	8/28/19	7/24/19
October	9/25/19	8/21/19
November	10/30/19	9/25/19
December	11/27/19	10/23/19
Jan/Feb '20	1/8/20	12/4/19

# THANK YOU

If you have any questions, please contact:

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2019 Williamsburg Gazette Media Kit V1