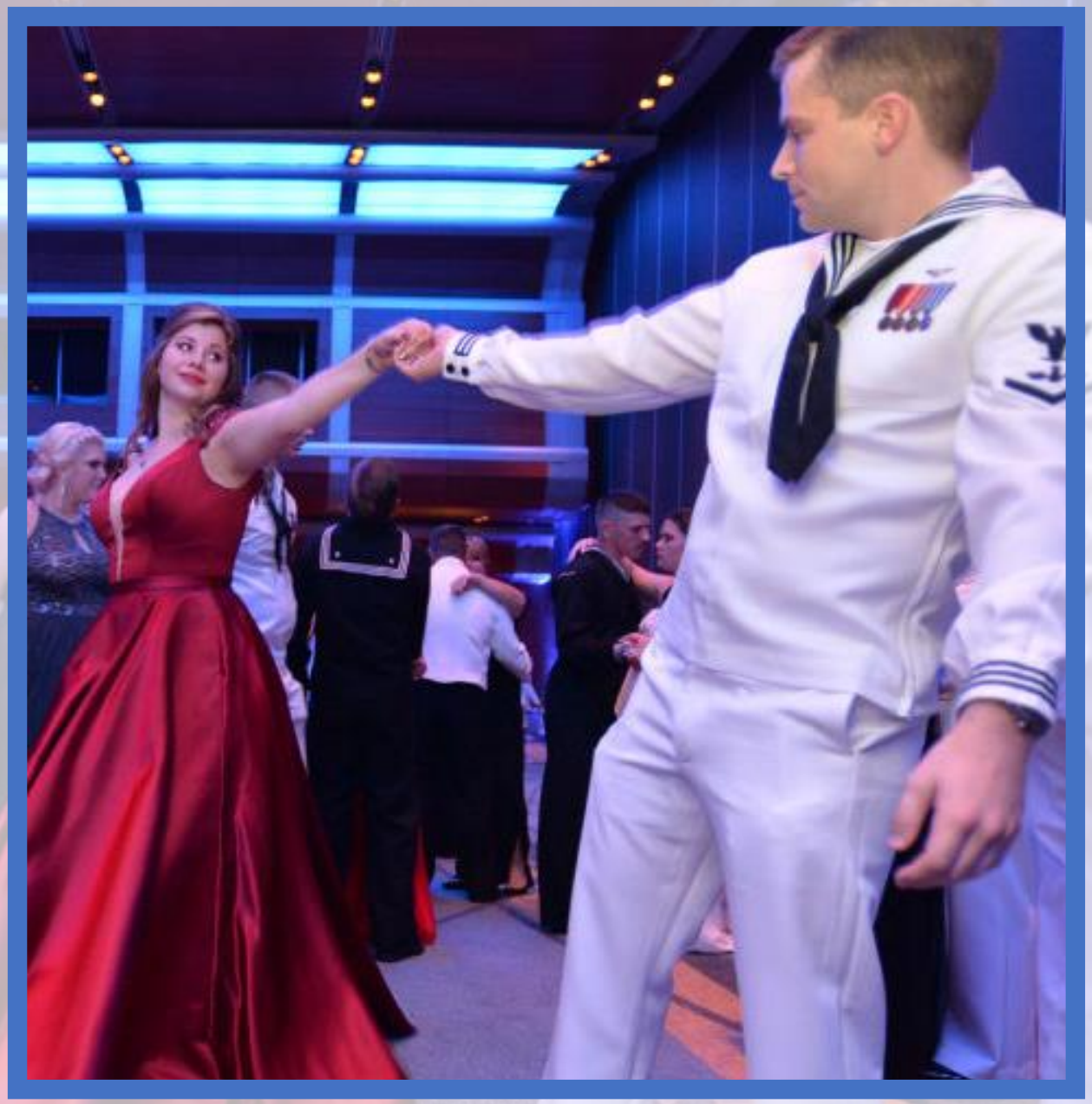
Navy Ball

The Flagship

MNV
MilitaryNews.com | MILITARY NEWSPAPERS OF VIRGINIA



2019 Sponsorship Opportunities

The Navy Ball, a long-standing naval tradition, is open to all ranks as well as local business and civic leaders interested in supporting our Navy community. This is a formal dinner dance with a Master of Ceremonies. Dinner entertainment will be provided by the US Fleet Forces Band and a DJ will join the event for the dancing portion of the evening.

Navy Ball

PRESENTING SPONSOR

As the top tier sponsor for the 2019 Hampton Roads Navy Ball, your company will receive:

- Company Logo incorporated into Navy Ball logo as Presenting sponsor
- Two - Half page, full color ads in The Flagship in October
- Prominent logo placement in all the promotional advertising in The Flagship and The Virginian-Pilot. Promotions include print and digital.
- Logo included in all digital promotions
    - Logo and Leaderboard art with link on www.hamptonroadsnavyball.com
    - Listed as sponsor on the Navy Ball Facebook Page
    - MNV Newsletter & Weekend Access E-Blast
- Custom email confirmation to all paid attendees highlighting your company as the Presenting sponsor. Special email reminders will also follow
- Post event coverage/thank you to run in The Flagship and The Virginian-Pilot
- Brand Visibility at the event:
    - Logo prominently included on all event signage, in video presentation, on event program
    - Logo included on event giveaway item (ex. – Navy Ball coin, wine glass)
    - Opportunity to include Navy Ball logo in your company's advertising
    - 8 invitations to the VIP cocktail reception
    - 8 seats / 2 VIP tables with four seats each

Investment = $20,000

RED-CARPET SPONSOR

As this sponsor for the 2019 Hampton Roads Navy Ball, your company will receive:

- Exclusive sponsorship of the Red-Carpet area with opportunity to greet guests
- Custom, branded Step & Repeat backdrop to be used at event. Backdrop will be staged with red carpet in the photo op area. Custom hashtags will be added to signage (#hrnavyball, #sponsorredcarpet)
- Half page, full color ad in The Flagship in October
- Prominent logo placement in all the promotional advertising in The Flagship and The Virginian-Pilot. Promotions include print and digital.
- Logo/Listing included in all digital promotions
    - Logo with link on www.hamptonroadsnavyball.com
    - Listed as sponsor on the Navy Ball Facebook Page
    - MNV Newsletter & Weekend Access E-Blast
- Custom email confirmation to all paid attendees highlighting your company as the Red-Carpet sponsor. Special email reminders will also follow
- Post event coverage/thank you to run in The Flagship and The Virginian-Pilot
- Brand Visibility at the event:
    - Logo prominently included on all event signage, in video presentation, on event program
    - Opportunity to include Navy Ball logo in your company's advertising
    - 4 invitations to the VIP cocktail reception
    - 4 seats at a VIP table

Investment = $7,500

VIP RECEPTION SPONSOR

As this sponsor for the 2019 Hampton Roads Navy Ball, your company will receive:

- Exclusive sponsorship of the VIP cocktail reception with opportunity to greet guests
- Quarter page, full color ad in The Flagship in October
- Logo placement in all the promotional advertising in The Flagship and The Virginian-Pilot. Promotions include print and digital.
- Logo/Listing included in all digital promotions:
  - Logo with link on www.hamptonroadsnavyball.com
  - Listed as sponsor on the Navy Ball Facebook Page
  - MNV Newsletter & Weekend Access E-Blast
- Post event coverage/thank you to run in The Flagship and The Virginian-Pilot
- Brand Visibility at the event:
  - Logo included on all VIP event signage, thank you signage, in video presentation during dinner
  - 6 invitations to the VIP cocktail reception
  - 6 seats at a VIP table

Investment = $3,500

BIRTHDAY BALL WINE SPONSOR

As this sponsor for the 2019 Hampton Roads Navy Ball, your company will receive:

- Exclusive sponsorship of the Navy Ball event wine
- Quarter page, full color ad in The Flagship in October
- Logo placement in all the promotional advertising in The Flagship and Virginian Pilot. Promotions include print and digital.
- Logo/Listing included in all digital promotions:
    - Logo with link on www.hamptonroadsnavyball.com
    - Listed as sponsor on the Navy Ball Facebook Page
    - MNV Newsletter & Weekend Access E-Blast
- Post event coverage/thank you to run in The Flagship and The Virginian-Pilot
- Brand Visibility at the event:
    - Logo included on event signage and in video presentation during dinner
    - Logo on table signage promoting your company as the Birthday Ball Wine Sponsor
    - 6 invitations to the VIP cocktail reception
    - 6 seats at a VIP table

Investment = $3,500

LATE-NIGHT LOUNGE SPONSOR

As this sponsor for the 2019 Hampton Roads Navy Ball, your company will receive:

- Quarter page, full color ad in The Flagship in October
- Logo placement in all the promotional advertising in The Flagship and The Virginian-Pilot. Promotions include print and digital.
- Logo/Listing included in all digital promotions:
  - Logo with link on www.hamptonroadsnavyball.com
  - Listed as sponsor on the Navy Ball Facebook Page
  - MNV Newsletter & Weekend Access E-Blast
- Post event coverage/thank you to run in The Flagship and The Virginian-Pilot
- Brand Visibility at the event:
    - Logo included on event signage and in video presentation during dinner
    - Logo on table signage promoting your company as the
    - Late-Night Lounge Sponsor
    - 4 invitations to the VIP cocktail reception
    - 4 seats at a VIP table
    - Opportunity to distribute promotional items in Late Night Lounge area

Investment = $2,500

SUPPORTING SPONSOR

As this sponsor for the 2019 Hampton Roads Navy Ball, your company will receive:

- Logo on your table signage
- 4 seats at your sponsored table
- Listing in print promotional advertising
- Listing included on www.hamptonroadsnavyball.com
- Listing on event signage and in video presentation during dinner
- Listed in post event coverage/thank you to run in The Flagship and The Virginian-Pilot
- 4 invitations to the VIP cocktail reception

Investment = $995

"A must attend event that is the highlight of Fleet Week. From the pomp and circumstance, to the colorful dress uniforms, and the formal protocol the Navy Ball is the pinnacle of tradition and history. It should not be missed by any career minded sailor."

- Dan Doyle, sponsor/Omni Financial

757-222-5538

info@virginiamedia.com

MilitaryNews.com | MILITARY NEWSPAPERS OF VIRGINIA

The Flagship®