

## DEADLINES:

### Publishes:

July 20th, 2019

### Proof Deadline:

July 5th, 2019 | 4 p.m.

### Proof Return Deadline:

July 5th, 2019 | 4 p.m.

### No Proof Deadline:

July 9th, 2019 | 4 p.m.

### ET Deadline:

July 11th, 2019 | 4 p.m.



757-222-5538

info@virginiamedia.com



**SPECIAL  
SECTION**

## The Heritage Humane Society's Adopt-a-Pet 2019 Pet Review

Attention animal lovers! Be a part of The Virginia Gazette's and Heritage Humane Society's 2019 Parade of Pets and help animals find their forever homes.

### Rates & Sizes:

Donation Envelope/Front Page Logo Sponsor: \$1500

Back Cover/Inside Front & Back 10" x 10.5": \$950

Full Page 10" x 10.5": \$650

1/2 Page Horizontal 10" x 5.25": \$420

1/4 Page 4.915" x 5.25": \$285

1/6 Vertical Sponsorship Ad 2.3725"x7": \$160

### ALL ADS INCLUDE FULL COLOR

All orders are subject to the Terms and Conditions here: <https://www.tribpub.com/ad-io-terms/>. These terms may be updated from time to time. All orders will be subject to the Terms and Conditions that are in effect on the date an order is placed. By placing an order for print, digital, and/or preprint advertising, advertisers accept and agree to these Terms and Conditions.



### Audience at a glance



Parade of Pets will reach 36,000+ people in Williamsburg.



Over half of our readers own a cat or dog.



People in our market have a typical household income of \$69,600; that's over \$12,000 or almost 20% more than the rest of the Peninsula!

Source: Nielsen Scarborough 2018, Release 2, Newport News Daily Press PMA