

DEADLINES:

**VA Gazette
Publishes:**
September 28, 2019

**Tidewater Review
Publishes:**
October 2, 2019

Reservation Deadline:
August 21, 2019

ET Deadline:
August 28, 2019



757-222-5538
info@virginiamedia.com



An **Occasion** for the **Arts**
Williamsburg, VA

An Occasion for the Arts

Each year in October, **An Occasion For The Arts (AOFTA)** provides an inspiring celebration of visual and performing arts in and beyond Merchants Square of Colonial Williamsburg.

Reach locals and visitors alike by advertising in the An Occasion for the Arts program with over 42,000 readers including art lovers.

15,500 magazines inserted into the September 28th VA Gazette & 3,000 magazines inserted into the October 2nd Tidewater Review + 1,500 magazines distributed at the event = 20,000 and show attendees.

**ADVERTISER
Rates & Sizes:**

Back Cover (FP Bleed)	\$1,335
Inside Front (FP Bleed)	\$1,250
Full Page	\$1,070
1/2 Page	\$715
1/4 Page	\$435

**ARTIST
Rates & Sizes:**

Artist Half Block	\$75
Artist Full Block	\$125

All orders are subject to the Terms and Conditions here: <https://www.tribpub.com/ad-io-terms/>. These terms may be updated from time to time. All orders will be subject to the Terms and Conditions that are in effect on the date an order is placed. By placing an order for print, digital, and/or preprint advertising, advertisers accept and agree to these Terms and Conditions.



Audience at a glance

An Occasion for the Arts will reach 36,000+ people in our market.

People in our market have a typical household income of \$69,600; that's over \$12,000 or almost 20% more than the rest of the Peninsula.

Nearly 16,000 of our readers have attended an arts and crafts fair or festival in the past 12 months.

Source: Scarborough 2018, Release 2, Newport News, Daily Press PMA