

DEADLINES:

Suffolk Only

Publishes:
August 18, 2019

Reservation Deadline:
August 14, 2019

ET Deadline:
August 16, 2019

**VA Beach, Chesapeake,
Norfolk, Portsmouth**

Publishes:
August 25, 2019

Reservation Deadline:
August 20, 2019

ET Deadline:
August 22, 2019



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BACK TO SCHOOL CALENDAR

The Back to School Calendar Sponsorship provides a highly visible promotion to household decision makers. Used in homes with school-aged children who attend area city public schools, the shelf life of these pages will be strong as it will be a resource parents and guardians will utilize throughout the school year.

Each calendar, printed in the city tabs, will have 12 blocks available. Holidays, closings, early release, and report card schedules will be specified.

Rates & Sizes:

Virginia Beach	\$360
Chesapeake	\$200
Norfolk	\$160
Portsmouth	\$160
Suffolk	\$150

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AUDIENCE AT A GLANCE

Your message will reach **32,926** households with of children age 6-17

Sunday print readership: **328,434**

(Source: Nielsen, Scarborough 2019 Release 1)