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The Fall Arts Preview

The Fall Arts Preview will cover the full range of exhibits, cultural events and performances planned for our region this fall. We will present the important dates, times, venues in all categories of the Arts, from classical to contemporary Music, Film, Dance, Lectures, Theatre, Visual Arts and more.

Rates & Sizes:

	The Virginian-Pilot		Daily Press
	B&W	**COLOR**	**COLOR**
Full Page:	**$4,993**	**$6,913**	**$2,840**
1/2 Page H or V	**$3,028**	**$4,162**	**$1,514**
1/4 Page	**$1,527**	**$2,094**	**$910**
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Audience at a glance

The average household income of a cultural arts supporter is $73,161 (43% more than non-fans) and home market values are $267,162 (27% hiigher).

Reach over 511,740 readers from The Virginian-Pilot and Daily Press Sunday print and online readers.

Source: Nielsen Scarborough 2018, Release 2