

The Virginian-Pilot
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Daily Press

DEADLINES:

High School

Publishes:

August 18, 2019

Reservation Deadline:

August 14, 2019

ET Deadline:

August 16, 2019

College

Publishes:

August 25, 2019

Reservation Deadline:

August 21, 2019

ET Deadline:

August 23, 2019



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ANNUAL FOOTBALL PREVIEW HIGH SCHOOL & COLLEGE

This annual football preview covers the 2019 High School and College Football series. Hugely popular with our readers, it is a prime location for your marketing message.

Distribution:

Both expanded sections will run as part of the Sports section of The Virginian-Pilot and Daily Press

Combined Circulation: 137,493

Rates & Sizes:

FRONT PAGE STRIP AD (6 col x 2") Available

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AUDIENCE AT A GLANCE

The average household income of College, NFL football and High School sports fans is \$72,245 (23% more than non-fans) and home market values are \$259,028 (8% higher)

Source: Nielsen, Scarborough 2019
(Release 1)