

DEADLINES:

Publishes:
October 6, 2019

Reservation Deadline:
September 20, 2019

ET Deadline:
September 27, 2019



POWER OF PINK

This section will publish on Sunday, October 6th to kick-off Breast Cancer Awareness Month. The section will feature reader submitted stories of individuals who have had a positive impact on the fight against breast cancer. **10% of the proceeds are given to the Susan G. Komen Foundation.**

PACKAGE	DETAILS	COST
Platinum	<ul style="list-style-type: none"> • Full page (10.39”w x 21.5”h), Full color ad • 30-day presence online on the special website with your company name on the landing page and 15K impressions run of site • Registration for a team of 4 at the Susan G. Komen Race for the Cure 	\$9,600 3 available
Gold	<ul style="list-style-type: none"> • Half page (10.39”w x 10.5”h), Full color ad • Name mention in print and online promotional ads • 30-day presence online on the special website with your company name on the landing page and 15K impressions run of site • Registration for a team of 4 at the Susan G. Komen Race for the Cure 	\$5,100 4 available
Silver	<ul style="list-style-type: none"> • Quarter page (5.13”w x 10.5”h), Full color ad • Name mention in print and online promotional ads • 30-day presence online on the special website with your company name on the landing page and 7,500 impressions run of site 	\$2,600 8 available
Strip Ad	<ul style="list-style-type: none"> • Strip ad (10.39”w x 3”h), Full color ad • 30-day presence online on the special website with your company name on the landing page and 7,500 impressions run of site 	\$1,600 4 available

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