



Daily Press

THE VIRGINIA GAZETTE



DEADLINES

Publishes:

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Oct 6, 2019

VA Gazette
Oct 5, 2019

Reservation Deadline:
September 20, 2019

ET Deadline:
September 27, 2019



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Breast Cancer Awareness Special Section

Reach local women and their families to help raise awareness of the disease by advertising your company in this special section. Do your part to raise awareness for our community partner, **Here for the Girls**. More about them at hereforthegirls.org.

| PACKAGE | DETAILS | COST |
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| Strip Ad | <ul style="list-style-type: none"> Strip ad (10.39"w x 3"h), Full color ad | \$795 |



Audience at a glance

Breast cancer rates are especially high in Hampton Roads. Between 2011 and 2015, roughly 140 women per 100,000 were diagnosed with breast cancer in the region's six health districts

source: VA Department of Health, 2018

1st right of acceptance to maintain premium positioning is Sept 2nd.

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