

# THE ANNIVERSARY ISSUE



VIRGINIA  
MEDIA

## DEADLINES

### Publishes

July 13, 2020

### Reservation

July 2, 2020

### ET Deadline

July 8, 2020

**Inside Business**  
The Hampton Roads Business Journal



This annual issue of *Inside Business* celebrates milestone anniversaries of businesses that are 25 years or older across Hampton Roads.

	SPECS	OPEN	6x	13x	26x	48x
Back Page (Includes full color)	10" x 10.5"	\$5,480	\$4,825	\$3,775	\$3,220	\$2,670
Full page	10" x 10.5"	\$3,475	\$3,065	\$2,400	\$2,045	\$1,705
Junior	6.61" x 7"	\$2,420	\$2,135	\$1,675	\$1,430	\$1,190
1/2 page	H 10" x 5.25" V 4.915" x 10.5"	\$1,980	\$1,750	\$1,375	\$1,170	\$980
1/4 page	4.915" x 5.25"	\$1,170	\$1,030	\$810	\$695	\$585
1/6 page	3.22" x 5.25"	\$800	\$700	\$550	\$475	\$400
Front cover ad	4.67" x 2.75"	\$850				
Post-It note ad (on cover)	3" x 3"	\$1,500	Includes production of 1-sided full color post-it.			

**COLOR RATES:** LARGE SPACE (1/2 PAGE OR LARGER) \$500 | Small Space (1/6 page or smaller) \$300

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## INSIDE BUSINESS AUDIENCE AT A GLANCE

- HHLD Income: \$86K
- 67% Men | 33% Women
- Average age: 59
- Second house or real estate property: 28%
- Market value of house: \$361K

## DISTRIBUTION

- Circulation: 9,000
- Readership: 15,571

Source: Scarborough 2019, Release 1

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