

BANKING & FINANCE



VIRGINIA
MEDIA

DEADLINES

Publishes

March 23, 2020
June 8, 2020
September 14, 2020

Reservation

March 12, 2020
May 28, 2020
September 3, 2020

ET Deadline

March 18, 2020
June 3, 2020
September 9, 2020

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Banking & Finance is an editorial report that is published three times throughout the year. The editorial focus of these issues focuses on the banking and finance industries and how they impact other local industries.

	SPECS	OPEN	6x	13x	26x	48x
Back Page (Includes full color)	10" x 10.5"	\$5,480	\$4,825	\$3,775	\$3,220	\$2,670
Full page	10" x 10.5"	\$3,475	\$3,065	\$2,400	\$2,045	\$1,705
Junior	6.61" x 7"	\$2,420	\$2,135	\$1,675	\$1,430	\$1,190
1/2 page	H 10" x 5.25" V 4.915" x 10.5"	\$1,980	\$1,750	\$1,375	\$1,170	\$980
1/4 page	4.915" x 5.25"	\$1,170	\$1,030	\$810	\$695	\$585
1/6 page	3.22" x 5.25"	\$800	\$700	\$550	\$475	\$400
Front cover ad	4.67" x 2.75"	\$850				
Post-It note ad (on cover)	3" x 3"	\$1,500	Includes production of 1-sided full color post-it.			

COLOR RATES: LARGE SPACE (1/2 PAGE OR LARGER) \$500 | Small Space (1/6 page or smaller) \$300

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Inside Business

The Hampton Roads Business Journal

INSIDE BUSINESS AUDIENCE AT A GLANCE

- HHLD Income: \$86K
- 67% Men | 33% Women
- Average age: 59
- Second home or real estate property: 28%
- Market value of house: \$361K

DISTRIBUTION

- Circulation: 9,000
- Readership: 15,571

Source: Scarborough 2019, Release 1

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