

DARDEN AWARDS

Inside Business The Hampton Roads Business Journal



VIRGINIA
MEDIA

DEADLINES

Publishes

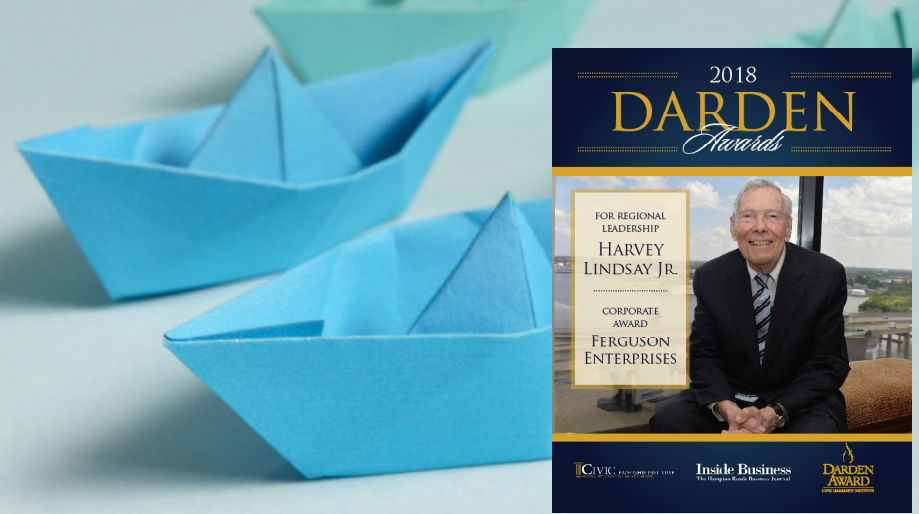
November 16, 2020

Reservation

November 5, 2020

ET Deadline

November 11, 2020



The Darden Awards annually welcomes over 500 regional executives and community leaders to celebrate the honorees and their contributions to regional leadership. Established in 2005, the **Darden Award for Regional Leadership** is named for CIVIC Leadership Institute's Founder Emeritus, the late Joshua P. Darden Jr.

	SPECS	OPEN	6x	13x	26x	48x
Back Page (Includes full color)	10" x 10.5"	\$5,480	\$4,825	\$3,775	\$3,220	\$2,670
Full page	10" x 10.5"	\$3,475	\$3,065	\$2,400	\$2,045	\$1,705
Junior	6.61" x 7"	\$2,420	\$2,135	\$1,675	\$1,430	\$1,190
1/2 page	H 10" x 5.25" V 4.915" x 10.5"	\$1,980	\$1,750	\$1,375	\$1,170	\$980
1/4 page	4.915" x 5.25"	\$1,170	\$1,030	\$810	\$695	\$585
1/6 page	3.22" x 5.25"	\$800	\$700	\$550	\$475	\$400
Front cover ad	4.67" x 2.75"	\$850				
Post-It note ad (on cover)	3" x 3"	\$1,500	Includes production of 1-sided full color post-it.			

COLOR RATES: LARGE SPACE (1/2 PAGE OR LARGER) \$500 | Small Space (1/6 page or smaller) \$300

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INSIDE BUSINESS AUDIENCE AT A GLANCE

- HHLD Income: \$86K
- Market Value of House: \$361K
- 67% Men | 33% Women
- Average age: 59

DISTRIBUTION

- Circulation: 9,000
- Readership: 15,571

Source: Scarborough 2019, Release 1

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