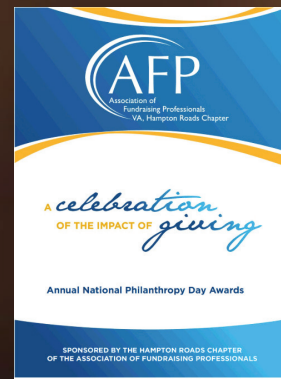


# THE GIVING ISSUE

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## Inside Business The Hampton Roads Business Journal



### VIRGINIA MEDIA

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**Publishes**  
November 23, 2020

**Reservation**  
November 5, 2020

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November 17, 2020

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#### INSIDE BUSINESS AUDIENCE AT A GLANCE

- HHLD Income: \$86K
- 67% Men | 33% Women
- Average age: 59
- Market value of house: \$361K
- 14% of *Inside Business* readers donate to non-profit causes
- 53% volunteer their time to non-profit organizations

#### DISTRIBUTION

- Circulation: 9,000
- Readership: 15,571

Source: Scarborough 2019, Release 1

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