

JUNIOR ACHIEVEMENT BUSINESS HALL OF FAME

Inside Business
The Hampton Roads Business Journal



VIRGINIA
MEDIA

DEADLINES:

Publishes:

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January 30, 2020

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This special publishing issue recognizes five of the region's most visionary business leaders in Hampton Roads.

	SPECS	OPEN	6x	13x	26x	48x
Back Page (Includes full color)	10" x 10.5"	\$5,480	\$4,825	\$3,775	\$3,220	\$2,670
Full page	10" x 10.5"	\$3,475	\$3,065	\$2,400	\$2,045	\$1,705
Junior	6.61" x 7"	\$2,420	\$2,135	\$1,675	\$1,430	\$1,190
1/2 page	H 10" x 5.25" V 4.915" x 10.5"	\$1,980	\$1,750	\$1,375	\$1,170	\$980
1/4 page	4.915" x 5.25"	\$1,170	\$1,030	\$810	\$695	\$585
1/6 page	3.22" x 5.25"	\$800	\$700	\$550	\$475	\$400
Front cover ad	4.67" x 2.75"	\$850				
Post-It note ad (on cover)	3" x 3"	\$1,500				

25% discount given on all 13X frequency and above contracts.

COLOR RATES: LARGE SPACE (1/2 PAGE OR LARGER) \$500 | Small Space (3/8 page or smaller) \$300

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INSIDE BUSINESS READERS AUDIENCE AT A GLANCE

- HH Income: \$86K
- Market Value of Home: \$361K
- 67% Men / 33% Women
- Average age: 59

DISTRIBUTION

- Circulation: 9,000
- Readership: 15,571

Source: Scarborough 2019, Release 1

info@virginiamedia.com
757-222-5538