

THE POWER ISSUE

Inside Business
The Hampton Roads Business Journal



VIRGINIA
MEDIA

DEADLINES

Publishes
May 18, 2020

Reservation
May 7, 2020

ET Deadline
May 12, 2020



This annual special publishing issue of *Inside Business* recognizes and highlights business leaders and individuals who most impact the local economy.

	SPECS	OPEN	6x	13x	26x	48x
Back Page (Includes full color)	10" x 10.5"	\$5,480	\$4,825	\$3,775	\$3,220	\$2,670
Full page	10" x 10.5"	\$3,475	\$3,065	\$2,400	\$2,045	\$1,705
Junior	6.61" x 7"	\$2,420	\$2,135	\$1,675	\$1,430	\$1,190
1/2 page	H 10" x 5.25" V 4.915" x 10.5"	\$1,980	\$1,750	\$1,375	\$1,170	\$980
1/4 page	4.915" x 5.25"	\$1,170	\$1,030	\$810	\$695	\$585
1/6 page	3.22" x 5.25"	\$800	\$700	\$550	\$475	\$400
Front cover ad	4.67" x 2.75"	\$850				
Post-It note ad (on cover)	3" x 3"	\$1,500	Includes production of 1-sided full color post-it.			

COLOR RATES: LARGE SPACE (1/2 PAGE OR LARGER) \$500 | Small Space (1/6 page or smaller) \$300

INSIDE BUSINESS AUDIENCE AT A GLANCE

- HHLD Income: \$86K
- 67% Men | 33% Women
- Average age: 59
- Second house or real estate property: 28%
- Market value of home: \$361K

DISTRIBUTION

- Circulation: 9,000
- Readership: 15,571

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Source: Scarborough 2019, Release 1

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