

THE ROARING 20!



**VIRGINIA
MEDIA**

DEADLINES

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October 22, 2020

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Inside Business

The Hampton Roads Business Journal



The Roaring 20, in partnership with Cherry Bekaert, honors 20 of Hampton Roads' most dynamic businesses! The award and special award not only highlights the region's fastest-growing companies, but also shares stories of determination, perseverance and fortitude.

	SPECS	OPEN	6x	13x	26x	48x
Back Page (Includes full color)	10" x 10.5"	\$5,480	\$4,825	\$3,775	\$3,220	\$2,670
Full page	10" x 10.5"	\$3,475	\$3,065	\$2,400	\$2,045	\$1,705
Junior	6.61" x 7"	\$2,420	\$2,135	\$1,675	\$1,430	\$1,190
1/2 page	H 10" x 5.25" V 4.915" x 10.5"	\$1,980	\$1,750	\$1,375	\$1,170	\$980
1/4 page	4.915" x 5.25"	\$1,170	\$1,030	\$810	\$695	\$585
1/6 page	3.22" x 5.25"	\$800	\$700	\$550	\$475	\$400
Front cover ad	4.67" x 2.75"	\$850				
Post-It note ad (on cover)	3" x 3"	\$1,500	Includes production of 1-sided full color post-it.			

COLOR RATES: LARGE SPACE (1/2 PAGE OR LARGER) \$500 | Small Space (1/6 page or smaller) \$300

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INSIDE BUSINESS READERS AUDIENCE AT A GLANCE

- HHLD Income: \$86K
- Market Value of House: \$361K
- 67% Men | 33% Women
- Average age: 59

DISTRIBUTION

- Circulation: 9,000
- Readership: 15,571

Source: Scarborough 2019, Release 1

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