



TOP FORTY UNDER 40 REUNION SPONSORSHIP OPPORTUNITIES



25-55

average age

C-Level Execs

and their colleagues

High Income

attendees have a high household income

Education

highly educated and engaged audience

B2B

highly desirable B2B audience brought together in a networking and celebratory environment



TOP FORTY UNDER 40 REUNION EVENT

Alumni from the last 21 years of *Inside Business's* **Top Forty Under 40** come together for a reunion bash. Attendees enjoy local craft beer, hors d'oeuvres and a commemorative gift.

DATE:

May 2020

LOCATION:

TBD



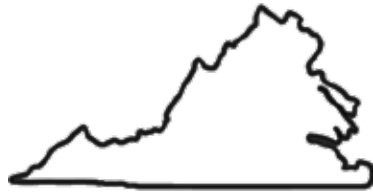
VIRGINIA
MEDIA



IB
Inside Business
The Hampton Roads Business Journal

SPONSORSHIP OPPORTUNITY

CONNECT YOUR BRAND TO CORPORATE AUDIENCES



Benefit from customized activation that targets consumers in Hampton Roads.



Reach a B2B and corporate audience of C-Level executives and business influencers.



A 360° marketing approach, including print, digital advertising and experiential event activations.



Comprehensive execution, including ad packages, event activations, promotions and branding concepts to meet your business objectives.



PARTNERSHIP OPPORTUNITY

EXECUTIVE ALUMNI SPONSOR

TOTAL INVESTMENT: \$5,000

ON-SITE EVENT ACCESS

- Recognition as Executive Alumni Sponsor
- Opportunity to distribute and display marketing materials, promotional items, giveaways, or product sampling
- Recognition on prominent event signage
- Logo on alumni gift
- 10 tickets to the event

DEDICATED ADVERTISING

Print

- Full page, full color ad in *Inside Business*

Digital

- 100,000 targeted, programmatic ad impressions
- 50,000 geo-fenced, mobile ad impressions

***All print and digital ads must run during a limited time-frame. See your Media Sales Executive for more details.*

PROMOTION

- Sponsor logo placement in event promotional advertisements
- Rights to utilize event logo in pre-approved marketing
- Logo inclusion in invitation to alumni
- Recognition as sponsor in the event listing on social media



PARTNERSHIP OPPORTUNITY

CORNERSTONE ALUMNI SPONSOR

TOTAL INVESTMENT: \$2,500

ON-SITE EVENT ACCESS

- Recognition as Cornerstone Alumni Sponsor
- Opportunity to distribute and display marketing materials, promotional items, giveaways, or product sampling
- Recognition on prominent event signage
- Six tickets to the event

DEDICATED ADVERTISING

Print

- Half page, full color ad in *Inside Business*

Digital

- 100,000 targeted, programmatic ad impressions

PROMOTION

- Sponsor logo placement in event promotional advertisements
- Rights to utilize event logo in pre-approved marketing
- Logo inclusion in invitation to alumni

ASSOCIATE ALUMNI SPONSOR

TOTAL INVESTMENT: \$1,500

ON-SITE EVENT ACCESS

- Recognition on prominent event signage
- 2 tickets to the event

DEDICATED ADVERTISING

Print

- Quarter page, full color ad in *Inside Business*

***All print and digital ads must run during a limited time-frame. See your Media Sales Executive for more details.*

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virginiamedia.com/insidebusiness
info@virginiamedia.com

