

AFRICAN AMERICAN TODAY

The Virginian-Pilot
Digital Online.com

Daily Press



VIRGINIA
MEDIA

DEADLINES

Publishes

February 2
February 12
February 16

Regular Deadlines
Apply

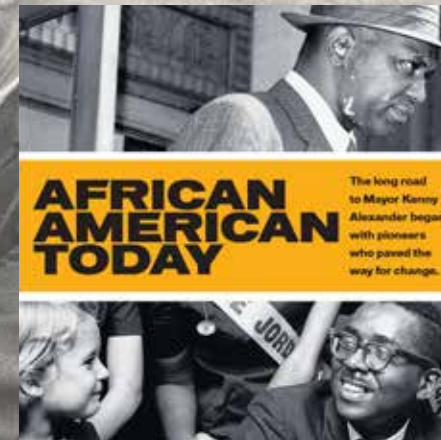
During the month of February, celebrate the achievements of Black American and recognize the central role of African Americans in U.S. History.

African American History Today will feature opportunities in both The Virginian-Pilot & Daily Press to promote your business and recognize the value of diversity and inclusion in our Hampton Roads cultural experience.

Earned Rates Apply

ALL SPECIAL SECTION RATES ARE NET

All orders are subject to the Terms and Conditions here: tribpub.com/ad-io-terms These terms may be updated from time to time. All orders will be subject to the Terms and Conditions that are in effect on the date an order is placed. By placing an order for print, digital, and/or preprint advertising, advertisers accept and agree to these Terms and Conditions.



VIRGINIAN-PILOT AUDIENCE AT A GLANCE

- HH Income: \$71K
- Market Value of Home: \$277K
- 47% Men / 53% Women

DISTRIBUTION

- Circulation: 105,919
- Readership: 305,163

DAILY PRESS READERS AUDIENCE AT A GLANCE

- HH Income: \$57K
- Market Value of Home: \$321K
- 49% Men / 51% Women

DISTRIBUTION

- Circulation: 66,213
- Readership: 247,470

Source: Scarborough 2019, Release 1

info@virginiamedia.com
757-222-5538