VIRGINIA MEDIA

Inside Business
The Hampton Roads Business Journal

WOMEN IN BUSINESS SPECIAL SECTION & EVENT SPONSORSHIP

Inside Business
The Hampton Roads Business Journal

RATES:

Full Page: $3,065
Half Page: $1,750
Quarter Page: $1,030

Color charges: Full or Half page +$500; Quarter Page +$300
**Current contract rates apply.*

DEADLINES:

Publishes:
December 9

Space:
November 20

Materials:
November 20

The Women in Business Achievement Awards celebrate women who have been successful in their careers, have made a significant impact in the business community and who have served as mentors and examples to others. The winners are highlighted in a special section and presented with an award at a recognition event.

Advertising space is available in the special section. It will be given out at an awards event and also distributed to 9,000
subscribers of Inside Business. This is a great opportunity to offer your message in this powerful and popular section. Your message can include congratulations to an honoree or offer your products and services to this targeted market.

ARTWORK SIZES

Full Page: 9.6”w x 13.25”h
Half Page: 4.67”w x 13.25”h (V)
9.6”w x 6.375”h (H)
Quarter Page: 4.67”w x 6.375”h

VIRGINIA MEDIA
757-222-5538
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EVENT INFO:

Event Date:
DECEMBER 10, 2019

Time:
5:30 pm - 8:00 pm

Location:
The Westin Virginia Beach Town Center

Nomination Starts:
August 1, 2019

EVENT SPONSORSHIP

Sponsorship opportunities are available to support this successful event. By partnering with Inside Business, your business will be elevated as a leader and supporter of the **Women in Business Achievement Awards** within our community through ads, logo placement, event attendance, networking opportunities and other forms of recognition.

PRESENTING SPONSOR PACKAGE: $10,000
(Valued at $36,500)

- Exclusive recognition as presenting sponsor
- Up to 5 minutes for opening remarks at the award presentation event
- Logo on all print and digital promotional ads in The Virginian-Pilot, Daily Press, and Inside Business
- Exclusive logo placement on the honorees' award
- Logo on event eblasts
- Opportunity to assist in award presentation/photos
- 2 full page, full color, pre-event ads in Inside Business
- Logo on the cover of Inside Business and the special section cover
- Full page, full color ad in the special section
- Digital ad impressions – 100K programmatic
- Logo on all signage and on the event screen display
- Logo on the event website on insidebiz.com
- 2 tables of 8 at the recognition event with logo on tabletop sign
- Giveaway promotional opportunities for all tables at the event

SUPPORTING SPONSOR PACKAGE: $7,500
(Valued at $21,750)

- Logo on all print and digital promotional ads in The Virginian-Pilot, Daily Press, & Inside Business
- Verbal recognition at the award presentation event
- 2 half page, full color, pre-event ads in Inside Business
- Half page, full color ad in the special section
- Digital ad impressions – 75K programmatic
- Logo on the event screen display
- Logo on all signage and on the screen display
- Table for 8 at the recognition event with logo on tabletop sign
- Giveaway promotional opportunities for all tables at the event

AFFILATE SPONSOR PACKAGE: $5,000
(Valued at $17,250)

- Logo on all promotional ads in The Virginian-Pilot, Daily Press, and Inside Business
- Verbal recognition at the award presentation event
- Half page, full-color, pre-event ad* in Inside Business
- Half page, full color ad* in the special section
- Logo on all signage and on the screen display
- Table for 8 at the recognition event with logo on tabletop sign

TABLE SPONSOR PACKAGE: $1,500
(Valued at $4,550)

- Verbal recognition at the award presentation event
- Full page, full color ad in the special section
- Table for 8 at the recognition event with logo on tabletop sign

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