

JOINT BASE LANGLEY EUSTIS AIR & SPACE EXPO PROGRAM



VIRGINIA
MEDIA

DEADLINES:

Publishes:
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Reservation:
TBD

ET Deadline:
TBD

This publication has a total distribution of 10,000 and is the program for AirPower over Hampton Roads. 10,000 copies will be distributed as patrons enter the show.

MNV READERS AUDIENCE AT A GLANCE

- HH Income: \$72K
- Market Value of Home: \$249K
- 54% Men / 46% Women

MAGAZINE FORMAT WITH GLOSSY PAGES

AD SIZE	SPECS	BLACK & WHITE	1 COLOR	FULL COLOR
Full Page	7.25" x 9.5"	\$875	\$950	\$1,050
Half Page	(H) 7.25" x 4.75" (V) 3.5" x 9.5"	\$540	\$615	\$715
Quarter Page	3.5" x 4.75"	\$345	\$420	\$520

PREMIUM GLOSSY POSITIONS (includes full color)

Inside Front / Back Page	7.25" x 9.5"	N/A	N/A	\$1410
Back Page	7.25" x 9.5"	N/A	N/A	\$1532.50

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