

# healthy aging

GUIDE

## STYLE'S GUIDE TO HEALTHY AGING

- Full Color Glossy
- Inserted quarterly into Style Weekly
- **Full Page Ad + Full Page Content: \$1299 each for all 4 issues (\$1499 for single run)**  
*(allows you to supply your own content)*
- **Full Page Ad: \$849 each for all 4 issues (\$999 for single run)**
- **Half Page Ad: \$500 each for all 4 issues (\$649 for single run)**
- **Premium Space** (inside front, inside back, back cover): **\$1150 each for all 4 issues (\$1330 for single run)**
- **Content Only: \$859 full page**

### UPCOMING DATES

Feb. 26, 2020	2/7 Space (CR 2/17)
May 13, 2020	4/24 Space (CR 5/4)
Aug. 19, 2020	7/31 Space (CR 8/10)
Nov. 25, 2020	11/6 Space (CR 11/16)

### AD SIZE FULL

Trim: 8.75" x 11"  
Live Area: 7.75" x 10"  
Bleed: 0.25"

### CONTENT

500 - 700 words

### AD SIZE HALF

7.75" x 4.75"

