

VIRGINIA MEDIA: BEST OF 2020

2020 The Virginia Media Readers' Choice Contest

Enter and claim your prize as our readers choose the Best Of... from a full range of products and services.

There will be 10 different contests. 192 Categories

- Virginia Beach
- Norfolk
- Chesapeake
- Portsmouth
- Suffolk /Franklin /Isle of Wight
- Hampton
- Newport News
- Gloucester/Mathews
- Yorktown/Poquoson
- Williamsburg

TIMELINE

Nomination Period: 2.23 -3.14

Voting Period: 5.2.20-5.23.20

Winners edition: August 22nd &
23rd

bestof@viriniamedia.com

pilotonline.com/bestof | dailypress.com/bestof



Promote your business today
with an ad in the Virginia Media
Best of 2020!



VIRGINIA
MEDIA

VIRGINIA MEDIA: BEST OF 2020

| Section | Size | 2 week B/ | 2 week 4C | 3 week B/W | 3 Week 4C |
|---|---------------------------------------|-----------|-----------|------------|-----------|
| Daily Press – Hampton, Newport News, Poquoson, York County | 1/8 Page I (3 col) 4.915” w x 5.25” h | – | \$549 | – | \$749 |
| | 1/4 Page I (6 col) 10” w x 5.25” h | – | \$849 | – | \$1,149 |
| | 1/2 Page I (6 col) 10” w x 10.5” h | – | \$949 | – | \$1,349 |
| Virginia Gazette – Williamsburg | 1/8 Page I (3 col) 4.915” w x 5.25” h | – | \$399 | – | \$599 |
| | 1/4 Page I (6 col) 10” w x 5.25” h | – | \$599 | – | \$899 |
| | 1/2 Page I (6 col) 10” w x 10.5” h | – | \$999 | – | \$1,099 |
| Beacon – Virginia Beach | 1/6 Page I (2 col) 3.22” w x 5.25” h | \$867 | \$1,043 | \$1,143 | \$1,503 |
| | 1/4 Page I (3 col) 4.915” w x 5.25” h | \$1,203 | \$1,467 | \$1,617 | \$2,157 |
| | 1/2 Page I (6 col) 10” w x 5.25” h | \$2,211 | \$2,739 | \$3,039 | \$4,119 |
| | Full Page I (6 col) 10” w x 10.5” h | \$3,156 | \$3,912 | \$4,353 | \$6,054 |
| Clipper - Chesapeake Compass – Norfolk | 1/6 Page I (2 col) 3.22” w x 5.25” h | \$523 | \$615 | \$681 | \$861 |
| | 1/4 Page I (3 col) 4.915” w x 5.25” h | \$687 | \$825 | \$924 | \$1,194 |
| | 1/2 Page I (6 col) 10” w x 5.25” h | \$1,179 | \$1,455 | \$1,653 | \$2,193 |
| | Full Page I (6 col) 10” w x 10.5” h | \$1,644 | \$2,022 | \$2,465 | \$3,219 |
| Bridges – Portsmouth/Suffolk | 1/6 Page I (2 col) 3.22” w x 5.25” h | \$455 | \$543 | \$561 | \$741 |
| | 1/4 Page I (3 col) 4.915” w x 5.25” h | \$585 | \$717 | \$744 | \$1,014 |
| | 1/2 Page I (6 col) 10” w x 5.25” h | \$975 | \$1,239 | \$1,293 | \$1,833 |
| | Full Page I (6 col) 10” w x 10.5” h | \$1,329 | \$1,707 | \$1,896 | \$2,652 |
| Southside Tabs – All** | 1/2 Page I (6 col) 10” w x 5.25” h | – | – | – | \$8,790 |
| | Full Page I (6 col) 10” w x 10.5” h | – | – | – | \$13,100 |

2 Weeks Includes:

- Ad design, ballot listing, one city, one category, ballot link
- Winners will receive one banner for each city won
- Best of Media – social media graphics & printable fliers

3 Weeks Includes:

- Ad design, ballot listing, one city, two categories, ballot link
- Winners will receive one banner per city
- Best of Media – social media graphics & printable fliers

Digital Ad-Ons:

- Additional categories: \$99 per category
- Additional cities (Peninsula): \$150

Reserve your Best of 2020 Ad Today
bestof@virginiamedia.com

