



June 15 – June 21

\$373 TO PARTICIPATE, WHICH INCLUDES:

- Your restaurant promoted as an RVA Burger Week destination
- Logo and description of feature burger on rvaburgerweek.com
- RVA Burger Week poster with participating restaurants listed
- Menu Stuffers with your featured item (more details on back)

Deadline to sign up is May 8. Business logo and burger description deadline is May 15. Reserve your spot today by contacting your Style Weekly Account Executive today, (804) 358-0825 + rep's ext or advertising@styleweekly.com. Don't miss your chance to be a part of the most talked about food week in town.

SPONSORSHIPS AVAILABLE





Ketchup on the details!

RVA Burger Week is a week-long burger eating frenzy. Each participating restaurant will offer a feature burger for a discounted price of \$5-\$6* during RVA Burger Week, June 15-June 21.

Style Weekly will promote RVA Burger Week featuring participating restaurants on multiple platforms, including print, online, mobile, social media and radio, starting June 1. We will encourage people to visit multiple restaurants that week by offering a “passport” program.

As a participant in RVA Burger Week you agree to:

- Provide payment by May 22 (\$373)
- Submit your logo and burger description by May 15
- Include a \$5-\$6* burger on your menu, June 15-June 21
- Your burger should be a feature or signature burger and can be meat (beef, pork, poultry, etc.), vegetarian, fish or seafood
- Promote your participation in RVA Burger Week in your restaurant, on your website and social media outlets and any other databases you may have

If you're still not sure, here's why you should be involved:

- Develop new customers
- Develop brand awareness of your restaurant
- Get people out eating and trying new places, in what is traditionally a slower time of year
- Food culture promotions equals big city love
- Style reaches 181,114 people weekly
- Over 35% of Style Weekly readers dine out on a frequent basis

**price does not include tax or gratuity*

STYLE
WEEKLY

info@virginiamedia.com • virginiamedia.com/styleweekly

