

Work From Home Contest



VIRGINIA
MEDIA

As of last week, more than **46% of companies** have mandated work from home policies for their employees—a number that is climbing every day.

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WFHContest_V1_3.27.20

Engage Consumers in a Lighthearted Way via Our 'Work From Home' Photo Contest!

Engage these 'work from home warriors' with a clever photo contesting inviting them to share their best—or worst—work from home setups. Photos can be of amazing views, great backdrops for video conferencing, or inspiring multi-screen workstations.

All users who submit a photo will receive a bounce-back offer (a promo or coupon code to use now or in the future), and a grand prize winner can receive a larger prize.

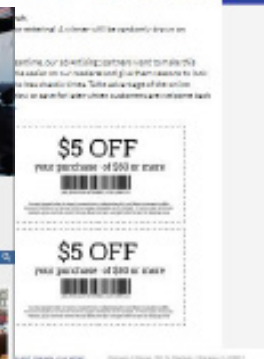
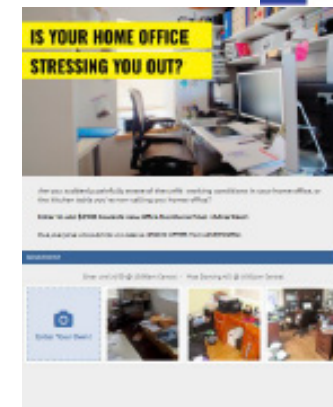
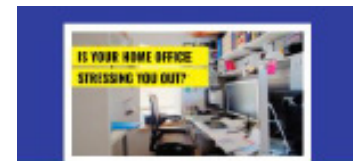
Suggested Submission Period: 30 Days

CUSTOM PACKAGE

- Virginia Media will build and maintain the contest and monitor voting
- Custom registration page with up to 3 marketing survey questions
- 100% SOV on contest page, housed on pilotonline.com
- Prize for entrants (promo code, discount offer) & grand prize for winner(s)

Promotion Includes:

- Enter-to-win contest w/ submissions period followed by a voting period, including
 - Brand logo
 - Desired registration fields
 - Header image
 - "Thank you" email
- E-mail message alerting past contest participants of a new contest
- List of Opt-Ins for the specific sweepstakes



Custom Registration Page

- Capture submission information (name, email, ZIP)
- Opt-in to your email database
- Custom marketing questions (up to 3)

TOTAL INVESTMENT: \$5,000
plus cost of prizing elements