

# NURSES WEEK



## VIRGINIA MEDIA

### DEADLINES

**Publishes:**  
May 10, 2020

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**National Nurses Week** begins each year on May 6th and ends May 12th. Our nurses are amazing humans who care for us during some of our most challenging times. Now more than ever, they are caring for the people of our community and teaching us how to keep ourselves safe.

Please take a moment to recognize your favorite nurse.

### RATES

|  | COST    |
|--|---------|
| <ul style="list-style-type: none"> <li>• 500K Impressions run of network</li> <li>• 1/4 page color print ad in<br/><i>The Virginian-Pilot, Virginia Gazette, OR Daily Press</i></li> </ul> | \$2,250 |
| <ul style="list-style-type: none"> <li>• 750K Impressions run of network</li> <li>• 1/4 page color print ad in<br/><i>The Virginian-Pilot, Virginia Gazette, OR Daily Press</i></li> </ul> | \$3,375 |

ALL SPECIAL SECTION RATES ARE NET

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### ***The Virginian-Pilot***

- Avg. Age: 57
- Avg. HH Income: \$82K
- Avg. Home Value: \$298K

### ***Daily Press***

- Avg. Age: 58
- Avg. HH Income: \$77K
- Avg. Home Value: \$312K

### ***VA Gazette***

- Avg. Age: 55
- Avg. HH Income: \$92K
- Avg. Home Value: \$397K

Source: Scarborough 2019, Release 1

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