

# VIRGINIA MEDIA: BEST OF 2021

Virginia Media Readers' Choice Contest



## What is your business known for? Advertise it and Collect the Votes!

Enter and be recognized as readers choose the Best Of...  
from a full range of products and services.

**There will be 10 different contests. 175+ Categories!**

- Virginia Beach
- Norfolk
- Chesapeake
- Portsmouth
- Suffolk /Franklin /Isle of Wight
- Hampton
- Newport News
- Gloucester/Mathews
- Yorktown/Poquoson
- Williamsburg

## 2021 TIMELINE

Nomination Period: 2.22 – 3.21  
Voting Period: 5.1 – 5.31  
Winner's edition: 8.21 and 8.22

Reserve your Best of 2021 Ad Placement  
[bestof@virginiamedia.com](mailto:bestof@virginiamedia.com)

[bestof@virginiamedia.com](mailto:bestof@virginiamedia.com)

[pilotonline.com/bestof](http://pilotonline.com/bestof) | [dailypress.com/bestof](http://dailypress.com/bestof)



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Section	Size	2 week B/W	2 week 4C	3 week B/W	3 Week 4C
<b>Daily Press – Hampton, Newport News, Gloucester/Mathews or Yorktown/Poquoson *</b>	1/8 Page   (3 col) 4.915" w x 5.25" h	–	\$549	–	\$749
	1/4 Page   (6 col) 10" w x 5.25" h	–	\$849	–	\$1,149
	1/2 Page   (6 col) 10" w x 10.5" h	–	\$949	–	\$1,349
<b>Virginia Gazette – Williamsburg</b>	1/8 Page   (3 col) 4.915" w x 5.25" h	–	\$399	–	\$599
	1/4 Page   (6 col) 10" w x 5.25" h	–	\$599	–	\$899
	1/2 Page   (6 col) 10" w x 10.5" h	–	\$999	–	\$1,099
<b>Beacon – Virginia Beach</b>	1/6 Page   (2 col) 3.22" w x 5.25" h	\$867	\$1,043	\$1,143	\$1,503
	1/4 Page   (3 col) 4.915" w x 5.25" h	\$1,203	\$1,467	\$1,617	\$2,157
	1/2 Page   (6 col) 10" w x 5.25" h	\$2,211	\$2,739	\$3,039	\$4,119
	Full Page   (6 col) 10" w x 10.5" h	\$3,156	\$3,912	\$4,353	\$6,054
<b>Clipper - Chesapeake Compass – Norfolk</b>	1/6 Page   (2 col) 3.22" w x 5.25" h	\$523	\$615	\$681	\$861
	1/4 Page   (3 col) 4.915" w x 5.25" h	\$687	\$825	\$924	\$1,194
	1/2 Page   (6 col) 10" w x 5.25" h	\$1,179	\$1,455	\$1,653	\$2,193
	Full Page   (6 col) 10" w x 10.5" h	\$1,644	\$2,022	\$2,465	\$3,219
<b>Bridges – Portsmouth/Suffolk</b>	1/6 Page   (2 col) 3.22" w x 5.25" h	\$455	\$543	\$561	\$741
	1/4 Page   (3 col) 4.915" w x 5.25" h	\$585	\$717	\$744	\$1,014
	1/2 Page   (6 col) 10" w x 5.25" h	\$975	\$1,239	\$1,293	\$1,833
	Full Page   (6 col) 10" w x 10.5" h	\$1,329	\$1,707	\$1,896	\$2,652
<b>City Tabs Southside Tabs – All</b>	1/2 Page   (6 col) 10" w x 5.25" h	–	–	–	\$8,790
	Full Page   (6 col) 10" w x 10.5" h	–	–	–	\$13,100

## 2 Week Promotion Includes:

- Ballot Listing, One City, One Category, Ballot Link
- If opted in, winners will receive one banner for each city won
- Best of Media – social media graphics & printable fliers

## Interested in adding more categories?

Additional categories: \$99 per category

## 3 Week Promotion Includes:

- Ballot Listing, One City, Two Categories, Ballot Link
- If opted in, winners will receive one banner per city won
- Best of Media – social media graphics & printable fliers

## Ad Design

\$25 for New Build | \$10 for Pick-Up with Change



\* For businesses with more than one location on the Peninsula, you can add additional peninsula cities (1 category) on the ballot for just \$150 each.